

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
SONARGAON UNIVERSITY (SU), DHAKA

Semester-wise Course and Credit Distribution

1st Year 1st Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|-------------------------------------|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 1101 | Concepts of Communication | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 1103 | Concepts of Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 1104 | Sessional on JMS 1103 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 1105 | Mass Media in Bangladesh | 3.0 | 3.00 | | | 3.00 |
| JMS 1106 | Sessional on JMS 1105 | -- | -- | 2.0 | 1.00 | 1.00 |
| Ban 1101 | Bangla Language and Literature | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 1107 | Journalistic Writing Skills: Bangla | 3.0 | 3.00 | -- | -- | 3.00 |
| Total | | 15.0 | 15.00 | 4.0 | 2.00 | 17.00 |
| Contact hours : 19.0 | | No. of theory courses : 5 | | | | |
| Total Credits : 17.00 | | No. of sessional courses : 2 | | | | |

1st Year 2nd Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|--|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| Hum 1201 | History of Emergence of Independent Bangladesh | 3.0 | 3.00 | -- | -- | 3.00 |
| CSE 1201 | Computer Skills | 3.0 | 3.00 | -- | -- | 3.00 |
| CSE 1202 | Sessional on CSE 1201 | -- | -- | 2.0 | 1.00 | 1.00 |
| Eng 1201 | English Language | 3.0 | 3.00 | -- | -- | 3.00 |
| Eng 1202 | English Skills Practices | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 1201 | Journalistic Writing Skills: English | 3.0 | 3.00 | -- | -- | 3.00 |
| Hum 1203 | Bangladesh Culture and Heritage | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 1200 | Viva Vice on 1st Year Courses | -- | -- | -- | | 1.00* |
| Total | | 15.0 | 15.00 | 4.0 | 2.00 | 17.00 |
| Contact hours : 19.0+ | | No. of theory courses : 5 | | | | |
| Total Credits : 17.00 | | No. of sessional courses : 2 | | | | |

* This credit of Viva-Voce will be added with the credit of 4th year 2nd semester and evaluated at the end of 4th year 2nd semester for consolidated credit 4.00 of four even semesters.

2nd Year 1st Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|--|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 2101 | Interpersonal and Group Communication | 3.0 | 3.00 | -- | -- | 3.00 |
| ICT 2101 | Information and Communication Technology | 3.0 | 3.00 | -- | -- | 3.00 |
| Hum 2101 | Sociology and Economics | 4.0 | 4.00 | -- | -- | 4.00 |
| JMS 2103 | Reporting and Editing (Print Media) | 4.0 | 4.00 | -- | -- | 4.00 |
| JMS 2104 | Sessional on JMS 2103 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 2105 | Writing for TV, Film and Advertising | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 2106 | Sessional on JMS 2105 | -- | -- | 2.0 | 1.00 | 1.00 |
| Total | | 17.0 | 17.00 | 4.0 | 2.00 | 19.00 |
| Contact hours : 21.0 | | No. of theory courses : 5 | | | | |
| Total Credits : 19.00 | | No. of sessional courses : 2 | | | | |

2nd Year 2nd Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|---|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 2201 | Mass Communication: Structure and Process | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 2203 | Political Processes and Institutions | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 2205 | Media Research | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 2206 | Sessional on JMS 2205 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 2207 | Management and Media Marketing | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 2208 | Sessional on JMS 2207 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 2209 | Contemporary Bangladesh Affairs | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4200 | Viva-Voce on 2nd Year Courses | -- | -- | -- | -- | 1.00* |
| Total | | 15.0 | 15.00 | 4.0 | 2.00 | 17.00 |
| Contact hours : 19.0+ | | No. of theory classes : 5 | | | | |
| Total Credits : 17.00 | | No. of sessional classes : 2 | | | | |

* This credit of Viva-Voce will be added with the credit of 4th year 2nd semester and evaluated at the end of 4th year 2nd semester for consolidated credit 4.00 of four even semesters.

3rd Year 1st Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|-------------------------------------|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 3101 | Newspaper Reporting | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3103 | Media Laws and Ethics | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3105 | Economic Processes and Institutions | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3107 | Broadcast Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3108 | Sessional on JMS 3107 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 3109 | Online Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3110 | Sessional on JMS 3109 | -- | -- | 3.0 | 1.50 | 1.50 |
| Total | | 15.0 | 15.00 | 5.0 | 2.50 | 17.50 |
| Contact hours : 20.0 | | No. of theory courses : 5 | | | | |
| Total Credits : 17.50 | | No. of sessional courses : 2 | | | | |

3rd Year 2nd Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|--|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 3201 | Media, Society and Culture | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3203 | International Communication | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3205 | Communication and Media Theories | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3207 | Newspaper Design, Make-up and Desktop Publishing | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 3208 | Sessional on JMS 3207 | -- | -- | 3.0 | 1.50 | 1.50 |
| JMS 3209 | Social Process and Institutions | 4.0 | 4.00 | -- | -- | 4.00 |
| JMS 4200 | Viva-Voce on 3rd Year Courses | -- | -- | -- | -- | 1.00* |
| Total | | 16.0 | 16.00 | 3.0 | 1.50 | 17.50 |
| Contact hours : 19.0+ | | No. of theory courses : 5 | | | | |
| Total Credits : 17.50 | | No. of sessional courses : 1 | | | | |

* This credit of Viva-Voce will be added with the credit of 4th year 2nd semester and evaluated at the end of 4th year 2nd semester for consolidated credit 4.00 of four even semesters.

4th Year 1st Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|------------------------------|--|-------------------------------------|--------------|------------------|-------------|---------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 4101 | Communication Research Methodology | 4.0 | 4.00 | -- | -- | 4.00 |
| JMS 4103 | Gender and Media | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4105 | Audio-Visual Production | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4106 | Sessional on JMS 4105 | -- | -- | 2.0 | 1.00 | 1.00 |
| JMS 4107 | Development Communication | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4109 | Agriculture and Development Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| Total | | 16.0 | 16.00 | 2.0 | 1.00 | 17.00 |
| Contact hours : 18.0 | | No. of theory classes : 5 | | | | |
| Total Credits : 17.00 | | No. of sessional classes : 1 | | | | |

4th Year 2nd Semester

| Course Code | Course Title | Theory | | Sessional | | Total Credits |
|-------------------------------|--|-----------------------------------|--------------|------------------|-------------|----------------|
| | | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 4201 | Magazine Editing and Production | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4203 | Public Relations and Campaign | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4200 | Viva-Voce | -- | -- | -- | 4.00 | 1.00* + (3.00) |
| JMS 4205 | Select any three courses from Option I | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4207 | | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 4209 | | 3.0 | 3.00 | -- | -- | 3.00 |
| Total | | 15.0 | 15.00 | -- | 4.00 | 19.00 |
| Contact hours : 15.0 + | | No. of theory classes : 5 | | | | |
| Total Credits : 19.00 | | No. of sessional class : 1 | | | | |

* This credit in addition to 3.00 credits of other three even semesters for viva-voce will be assessed as the Grade of viva-voce against JMS 4200 of 4th year 2nd semester.

8 Weeks Internship (After Completion of All Courses)

| Course Code | Course Title | Contact hrs/week | Credit |
|-------------|--------------|------------------|--------|
| JMS 4000 | Internship** | ----- | 3.00 |

** Internship at Newspapers, Television, Online Media, Radio, NGO or Corporate Organizations

OPTIONAL COURSES:

| Course Title | Theory | | Sessional | | Total Credits |
|--|------------------|--------|------------------|--------|---------------|
| | Contact hrs/week | Credit | Contact hrs/week | Credit | |
| JMS 42XX Video Production | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Photo Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Economic and Business Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Graphic Communication | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Radio Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Business Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS42XX Business Communication and Corporate Social Responsibility | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Feature, Editorial and Op-Ed Writing | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Public Speaking and Broadcast Presentation | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Sports Journalism | 3.0 | 3.00 | -- | -- | 3.00 |
| JMS 42XX Public Communication | 3.0 | 3.00 | -- | -- | 3.00 |